



2020 SPONSORSHIP PROSPECTUS

Partnerships Officer – Dr Susmita Reddy Karri

Townsville
Medical Staff
Society

About the Townsville Medical Staff Society

TMSS is the one and only staff association for doctors at Townsville hospital. Our membership includes all medical staff from Consultants, rotating Registrars, residents and interns to department directors and hospital executive. We have a strong relationship with JCU clinical school and excellent attendance from JCU 6th year students at our academic events. We run a combination of events throughout the year which are all detailed throughout this document. This year we are focusing on wellbeing of doctors, growing our social media following and strengthening our advocacy portfolio.

From the President

We expect the course of this year to be different compared to our previous years due to Coronavirus pandemic outbreak. TMSS will continue to support our staff in this critical time and strive to ensure the wellbeing of our staff and continue to provide educational opportunities through various platforms. We have planned to go ahead with our community event such as morning teas however, we will be postponing our social events to second half of 2020 or as appropriate. We have a fantastic and enthusiastic TMSS team for 2020 and are hoping to bring amazing events.

Our goals for 2020 include;

- Hosting a spectacular annual ball in October/ November 2020 (TBC)
- Providing the consistent, quality educational events we have in past years plus adding some new clinical skills workshops
- Strengthening our advocacy portfolio including report back on progress to members
- Continuing to serve our members best interests and create an excellent work environment and culture for Townsville medical staff.

I look forward to working with you, our partners, on reaching these goals and bringing our members attention to how your companies support doctors.

Yours sincerely,



Vibooshini Ganeshalingam
TMSS President 2020



SOCIAL EVENTS

TMSS Annual Ball

The ball is the key social event on the hospital calendar with great attendance between 150 to 200 medical staff. This includes a wide range, from junior to senior staff from multiple departments within the hospital, often with individual departments forming whole tables to accommodate their teams. The 2019 Annual Ball was held on the 24th August at The Ville. A formal, Black Tie event with a sit down 3 course meal, this is the highlight social event for doctors to dress up and relax amongst colleagues on a gorgeous, Townsville evening.



Package	Offer	Cost
Bronze	Small logo on poster (lower border) Small logo on run sheet and menu One item to be displayed/available in Mt Stuart Room One Ticket Included	\$800
Silver	Large logo in lower border of poster, run sheet and menu One item to be displayed/available in Mt Stuart Room One ticket included One sponsored post on FaceBook Ball Event page	\$1000
Gold	Central logo location on poster as Primary Partner Two Tickets Logo on all programs, menus and seating plan Logo on photo booth print out Lunch in the Mt Stuart room in the week preceding or following the ball to access staff who may not be attending the ball (to be catered for by partner) One sponsored post on FaceBook Ball Event page	\$2000
Platinum	Gold plus: Banner display at entry Email sent from you to our members one week prior to ball with promotional material Logo on TMSS Website and link to Partners website Two sponsored post on FaceBook Ball Event page	\$3500
Additional opportunity → Photography	Your logo on all professional photographs taken at the ball, including opportunity to upload to your organisations FaceBook page should you desire	\$1500

TMSS Cocktail Party

The Cocktail party is our final event in the 2020 TMSS Calendar. It is held at the end of Term 5 on the 15th Jan 2021, which is the end of the hospital 'rotational' year. We aim to miss the Christmas Party Rush when many of our members are busy at work, and instead celebrate the year that was and welcome some new faces at the same time! This event brings everyone together for another big celebration of medical staff within Townsville Hospital. 2019 Cocktail Party was held at the Quarterdeck with over 150 staff in attendance. Each year the location changes, allowing people to experience different places within Townsville! Year on year our attendance grows and we expect over 200 attendees for the 2020 Cocktail party which is planned to be held on 15th January 2021.

Package	Offer	Cost
Silver	Small logo on poster One ticket	\$750
Gold	Large logo on poster Two tickets Banner at venue	\$1000
Platinum	Gold Plus: Large logo on poster as Primary Partner status Logo on the website and link to your website Logo on photos Promotional post on facebook event page	\$2000

End of Term Drinks

At the close of each end of rotation for the Junior Doctors (interns and residents) we hold a celebratory event. The event brings together those amazing teams that have shared the term together and celebrate an outstanding 10 weeks together with a night out in the City. We aim to bring together Junior staff and their senior colleagues to celebrate the passing of another term. These events are well attended by Medical staff as well as some Allied Health staff and Nursing colleagues. We are cancelling our End of term drinks for terms 1 and 2 due to Coronavirus outbreak. We may consider resuming our End of Term drinks in the second half of year based on the pandemic activities. The Cocktail party usually marks term 5 End of term drinks.

End of Term Drinks	Date	Number expected
EOTD 3	14 th August 2020	150
EOTD 4	23 rd October 2020	150

Package	Offer	Cost
Silver	Small logo on poster One ticket	\$500
Gold	Large logo on poster Two tickets Banner at venue Social media acknowledgment post	\$1000

Sports Day

In 2020, our committee would like to bring back a bit of good, old fashion team rivalry. We are currently planning on an inter-departmental sports day to take place later in 2020. This may include Volleyball, tug of war, lawn bowls and social touch amongst other activities. We are aiming to encourage our doctors to take their own advice and get out for a bit of fitness, whilst also socialising with various different departments. We will also be aiming to provide activities for kids, and therefore expect to have a wide range of attendees including junior doctors, registrars and consultants.

Package	Offer	Cost
Silver	Small logo on poster Social media acknowledgement	\$250
Gold	Large logo on poster Social media acknowledgement Banner at venue Attendance at event and opportunity to interact with attendees	\$750

ACADEMIC EVENTS

Research & Rose`

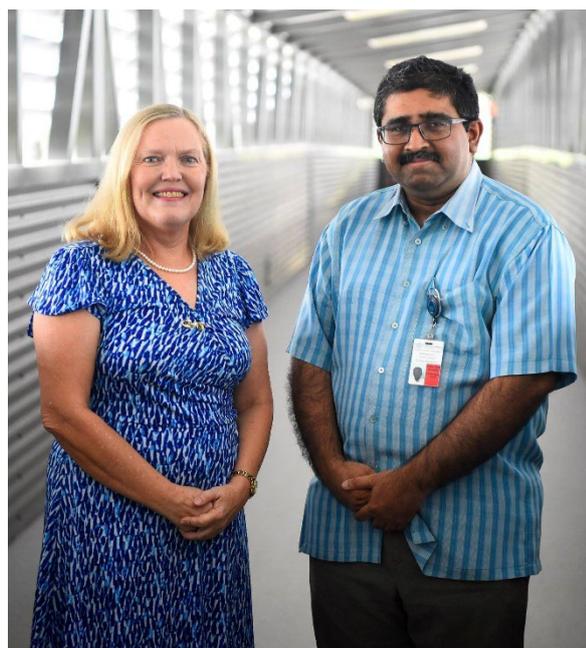
Now in its fourth year, the Research & Rose night is a staple in our academic calendar. We hold this spectacular meeting of minds in the Mt Stuart room (our common room overlooking the gorgeous Mt Stuart) after work on a weeknight for peak attendance. We see a variety of attendees from medical students, interns, resident, registrars and the passionate consultant looking to gather some more keen minds to their research efforts. We have begun to culture a passion for creating research outside of a Major Capital City with this event! We organise several excellent speakers, usually local researchers who have a keen understanding on how to go about getting involved and conduct outstanding research. Last year we had Professor Ajay Rane, one of our consultant committee members and chair of the Fistula Committee for the International Federation of Obstetricians and Gynaecologists. We will be running this event in second half of this year.

Package	Offer	Cost
Silver	Small logo on poster Social media acknowledgement Banner display at venue	\$250
Gold	Large logo on poster Banner at venue Social media acknowledgment post	\$500
Platinum	Large logo on poster Banner, table display and attendance at event 10 minute speaking opportunity	\$1000

Global Health Evening

We inaugurated Global Health Event in 2018 and it is continuing to be a roaring success since then. In the climate of 2020, many doctors are looking for ways they can help their global communities in a substantial way. This ranges from philanthropic work, research, advocacy work, and activism on issues such as climate change and refugee health. Dr Kim Oman and Dr Tracey Symmons from our Consultant Committee members on TMSS, have an extensive background in Global Health and medicine, and are very passionate about educating Townsville doctors on the opportunities available to them with regards to global health. Last year we had “Our Neighbours in North” and several consultants who have done previous volunteering work in developing nations presented at this event.

We will be running another global health event in 2020. We expect to see 50-70 doctors including residents and registrars at this catered event, a similar turn out to last year.



Package	Offer	Cost
Silver	Small logo on poster Social media acknowledgement Banner and table display at venue	\$250
Gold	Large logo on poster Banner and table display at venue Social media acknowledgment post 10 minute speaking opportunity	\$1000

Clinical Skills Workshop

In the past, we have run a few workshops such as US guided cannulation workshop, and in 2020 our academic team are keen to bring back a few clinical skills workshops especially in the later half of the year. These workshops will be offered to interns and residents to help upskill them before they step up into senior roles next year. We are aiming to get our own TMSS members and Townsville Hospital staff to help us run these, however having a strong partner on board will be integral in making this event sustainable.

Package	Offer	Cost
Silver	Small logo on poster Social media acknowledgement	\$250
Gold	Large logo on poster Banner and table display at event Social media acknowledgment post 5 minute speaking opportunity	\$750

Registrar & Consultant Finance Event

Year on year the Finance event is a crucial evening for those of our members looking to consolidate and improve their knowledge. We have a number of registrars and consultants interesting in hearing more about various options for investment opportunities, financial planning, loans, property and private practice. We are looking for several key partners for this event to speak and educate our members. In 2019, we had turnout of over 40 keen senior staff.

Package	Offer	Cost
Silver	Small logo on poster Social media acknowledgement Banner and table display at venue	\$250
Gold	Large logo on poster Banner and table display at venue Social media acknowledgement post	\$750
Platinum	Large logo on poster as Primary event Partner Banner and table display at venue Social media acknowledgement post 10 minute speaking opportunity Email to TMSS members post event	\$1250

Leadership Development Event

The leadership development event is now in its third year and has become a highly anticipated addition to our academic calendar. The aim of the event is to inspire and equip our doctors with the skills required to be great medical leaders. In 2017, the event featured world-renowned Human Rights Activist and former refugee Prof. Al Muderis. In a sit-down cabaret style cocktail and canapés event, attendees were riveted with Prof. Al Muderis' story of survival and his desire to make a difference. In 2018 we looked closer to home for some inspirational speakers with Dr Mellissa Naidoo and Dr Alex Markwell running a Women in Leadership event, which was eagerly attended by junior doctors, registrars and consultants alike. Last year we combined with creative careers in mind to host a workshop event at the Pavilion, which was well attended by several junior doctors, registrars and consultant.

This event could be combined with small workshops to create a greater understanding of the importance of leadership in medicine from clinicians, the features of great leaders, and becoming great leaders. This is the perfect way to pave the journey from Junior Doctors to Senior Staff Specialists. The scale of this event and calibre of speakers we are able to recruit depends on your support!

Package	Offer	Cost
Silver	Small logo on poster Social media acknowledgement Banner and table display at venue	\$500
Gold	Large logo on poster Banner and table display at venue Social media acknowledgement post 5 minute speaking opportunity	\$1000
Platinum	Large logo on poster as Primary event Partner Banner and table display at venue Social media acknowledgement post 10 minute speaking opportunity Email to TMSS members post event	\$1500

COMMUNITY EVENTS

Monthly Morning Tea

The Mount Stuart Room was built for use by Medical Staff at Townsville Hospital and is the primary area in the Hospital where doctors can go for an undisturbed break. It includes the change rooms, bathrooms, kitchen facilities, TMSS's coffee machine, couches, and computers. A large number of medical staff eat lunch there, and utilise the computers and amenities before and after work. In the past 3 years we have held many events there and it is a truly fantastic space. Since 2017 we have been holding the TMSS Morning Tea on the 3rd Thursday of every month without fail. This event has become a staple in the routine of many hospitalists and our numbers have grown from when we first began. We now, reliably get 50-70 doctors of all levels in attendance at every morning tea!

Date	Numbers	Offer	Cost
April 23-04-2020		Social Media acknowledgements of partnership in week of Morning tea – includes posts on RMO page, intern page and TMSS wide page	
May 21-05-2020			
June 18-06-2020			
July 23-07-2020	~ 70	Access to medical Staff throughout the morning tea	\$250 each + cost of food (approximately \$600-\$650 average)
August 20-08-2020		Ability to distribute information directly to doctors	
September 17-09-2020		Acknowledgement in text message to members notifying them of the morning tea Catering organised by the TMSS team	
October 22-10-2020			
November 19-11-2020			

Christmas Lunch

In 2018 we held our very first Christmas event and we have been running it successfully for 2 years and gaining momentum each year. The response has been overwhelming. The lunch saw over 200 doctors pass through the Mt Stuart common room over the 2-hour lunch period for a merry Christmas meal and celebration with colleagues. We already have one partner interested in this event, but any other interest is welcome. The Christmas lunch will be held on the 16th December this year and we are looking to crack 300 attendance, over half of our membership.

Package	Offer	Cost
Silver	Small logo on poster Social media acknowledgement	\$500
Gold	Large logo on poster Banner and table display at venue Social media acknowledgment post	\$1000
Platinum	Gold plus:	\$2000

INTERESTED IN CREATING A CUSTOM PACKAGE FOR 2020?

Please contact our sponsorship officer Susmita Reddy Karri via tmss.partnerships@gmail.com

We appreciate your ongoing support and look forward to working with you at our future events

5 minute speaking opportunity
Email to members after event

